

THINK HOW MUCH YOUR KIDS COULD DO IN LIFE. NOW THINK HOW DOING POT COULD STOP THEM.

Reliable evidence shows that marijuana today is more than twice as powerful on average as it was 20 years ago. It contains twice the concentration of THC, the chemical that affects the brain. Pot can turn your hopes and dreams for your kids into a nightmare of lost opportunities.

It can start with messing up in school. Kids who regularly smoke marijuana can develop symptoms of what psychologists call an "amotivational syndrome," which in plain English means:

- *decreased energy and ambition*
- *shortened attention span*
- *lack of judgment*
- *high distractibility*
- *impaired ability to communicate and relate to others*

And pot can cause a whole lot more problems than just doing badly in school. But the good news is that kids whose parents get involved with them are far less likely to do drugs.

So lay down a few laws for your kids. And the sooner the better, because the average age when teens first try marijuana is under 14 years old. To learn more, call 1-800-788-2800 or come to the web site.

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